



DESHABANDHU MAHAVIDYALAYA, CHITTARANJAN

NAAC Accredited B + College

(Affiliated to Kazi Nazrul University)

Recognised Under Section 2(f) & 12(B) of UGC

P.O. – Chittaranjan, District – Paschim Bardhaman, West Bengal,
India, PIN – 713 331

DESHABANDHU CHITTARANJAN DAS CENTRE FOR INTELLECTUAL PROPERTY RIGHTS:

Intellectual property (IP) encompasses a broad spectrum of human intellect, including creative works, inventions, industrial designs, trademarks, literature, and more. In colleges, IP plays a



pivotal role in both teaching and research endeavours. Through their research and development activities, colleges produce valuable intellectual assets such as inventions, copyrights, designs, and industrial models. Therefore, it is imperative for colleges to cultivate awareness about IP to safeguard their intellectual achievements. In Deshabandhu Mahavidyalaya, the centre for Intellectual Property Rights is named after Deshabandhu Chittaranjan Das who was an Indian freedom fighter, political activist and **lawyer** during the Indian Independence

Movement. **Chittaranjan Das** (5 November 1870 – 16 June 1925), was closely associated with a number of literary.

VISION:

To emerge as a cornerstone of innovation and knowledge management within the college, fostering a culture of creativity, protection, and commercialization of intellectual assets.

MISSION:

To facilitate, assist, consult and support students, researchers and faculty for identifying, protecting and managing Intellectual Property effectively.

OBJECTIVES:

1. To raise awareness among students, faculty, and staff about the importance of intellectual property rights (IPR) through educational initiatives, workshops, and training programmes.



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2. To provide guidance and support in identifying, protecting, and managing intellectual property assets, including patents, trademarks, copyrights, and trade secrets.
3. To assist inventors and researchers in commercializing their intellectual property through licensing agreements, technology transfer, and startup incubation, thereby fostering entrepreneurship and economic development.
4. To ensure compliance with relevant IP laws, regulations, and ethical guidelines to protect the college's intellectual assets and mitigate the risk of infringement or misappropriation.


(Tridib Santapa Kundu)
Principal
Principal
Deshabandhu Mahavidyalaya
Chittaranjan