DESHABANDHU MAHAVIDYALAYA, CHITTARANJAN

NAAC Accredited B + College

(Affiliated to Kazi Nazrul University)

Recognised Under Section 2(f) & 12(B) of UGC

P.O. - Chittaranjan, District - Paschim Bardhaman, West Bengal, India, PIN – 713 331

2. **Title:** Electoral Awareness programme

Date:

13/03/24

**Venue:** Kundal para (Adopted village)

**Number of Volunteers Participated: 25** 

Organizing Unit/Agency/ Collaborating Agency Organizer: National Social Service,

Deshabandhu Mahavidyalaya

Report

On March 13, 2024, the National Social Service (NSS) unit of Deshabandhu Mahavidyalaya

organized an Electoral Awareness Programme in Kundal Para, an adopted village under the

Achra Gram Panchayat. The initiative aimed to educate and motivate the villagers about the

importance of participating in the electoral process.

A dedicated team of 25 volunteers embarked on this mission, visiting every household in the

village to spread awareness about the election process and the significance of voting rights.

The volunteers were well-prepared and carried informative materials, including pamphlets and

posters, to effectively communicate their message.

The door-to-door campaign was met with enthusiastic participation from the villagers. The

local residents were cooperative and proactive, engaging in discussions with the volunteers.

They showed a keen interest in understanding the electoral process and expressed their

willingness to participate in the upcoming elections.

During the campaign, the volunteers emphasized the power of voting in a democracy and how

each vote contributes to shaping the future of the nation. They also addressed common

misconceptions and answered questions related to voter registration and the importance of

making informed choices at the ballot box.

In addition to the door-to-door visits, the volunteers organized a small gathering in the village

center where they conducted interactive sessions and role-plays to further illustrate the voting

process. This approach helped in breaking down any remaining barriers to understanding and

participation.

The programme concluded with a sense of accomplishment and optimism. Prof. Tirtha Mondal,

who supervised the event, commended the volunteers for their dedication and the villagers for

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their enthusiastic response. The Electoral Awareness Programme successfully fostered a greater understanding of the electoral process among the residents of Kundal Para, reinforcing the importance of active civic engagement and participation in democracy.





Principal Deshabandhu Mahavidyalaya

Chittaranjan

**Pradhan**Achra Gram Panchayes