



DESHABANDHU MAHAVIDYALAYA, CHITTARANJAN

NAAC Accredited B + College

(Affiliated to Kazi Nazrul University)

Recognised Under Section 2(f) & 12(B) of UGC

P.O. – Chittaranjan, District – Paschim Bardhaman, West Bengal,

India, PIN – 713 331

Title of the Event: Introduction to Entrepreneurship: Exploring Opportunities and Ideation

Organized by: The Internal Quality Assurance Cell (IQAC)

No. of Participants: 11

Asim Kumar Das, Renu Ojha, Debaprasad Mitra, Tushar Kanti Ghosh, Atanu Chattopadhyay, Soumedra Paul, Debjit Chanda, Samyabrati Sarkar, Debashis Paul, Ujjwal Sardar

Date: September 24-28, 2018

Reports:

The Internal Quality Assurance Cell (IQAC), Deshabandhu Mahavidyalaya Chittaranjan organized a week long workshop on Entrepreneurship and Start-Up titled “Introduction to Entrepreneurship: Exploring Opportunities and Ideation.” The inauguration of the event was on September 24, 2018 at 11:00 am in Room No. 1 and was attended by a substantial number of Staff and students as well as interested members of the staff from the nearby Institutions, who were drawn by the special lecture of the opening day. The inauguration was presided over by Dr. Sagar Chandra Bandyopadhyay, Hon’ble Teacher in Charge of the College and Associate Professor, Department of Bengali; as well as Dr. Apurbo Kumar Roy, the Coordinator of the IQAC, and Associate Professor, Department of Philosophy; and was conducted by Prof. Sanchita Hazra, Assistant Professor, Department of Political Science. The opening day had a special lecture by Prof. Sunayna Singh, Vice Chancellor, Nalanda University and former Vice Chancellor, the English and Foreign Languages University (EFLU), Hyderabad, on the idea of entrepreneurship as the new strategy of employment building and had a huge audience. The second day of the workshop, conducted by Dr. Apurbo Kumar Roy, explored in details the seven aspects of entrepreneurship-- decision making, recruitment and employee management, business risk management, business operations management, idea generation, finance and public relations. The third day of the workshop was a hands-down session by Prof. Tamal Chatterjee on business idea generation, planning and pitching for funding, where the eleven registered participants were made to develop separate reports and pitch it to the resource person for finance. The reports submitted by Mr. Atanu Chattopadhyay and Mr. Debashis Paul were complimented by the resource. The fourth day of the workshop held by Mr. Arnab Roy, an emerging entrepreneur, was a targeted session on the strategies of teaching entrepreneurship to students, with stress on out of the box thinking, public speaking and presentation skills. The final day of the workshop was more of a summarising by Dr. Apurbo Kumar Roy and Mr. Arnab Roy, when each registered participant were required to make a short presentation on a pre-determined topic, and were subjected to a short viva on it. At the completion of the workshop, the participants were awarded with a Certificate of Participation, and the workshop ended with a formal vote of thanks delivered by Prof. Brojo Gopal Goswami, Associate Professor, Department of Philosophy.



DESHABANDHU MAHAVIDYALAYA, CHITTARANJAN

NAAC Accredited B + College

(Affiliated to Kazi Nazrul University)

Recognised Under Section 2(f) & 12(B) of UGC

P.O. – Chittaranjan, District – Paschim Bardhaman, West Bengal,

India, PIN – 713 331

Additional Information:

Flyer



Photos




(Tridib Santapa Kundu)
Principal
Principal
Deshabandhu Mahavidyalaya
Chittaranjan