

Report on Eco Club Initiative at the College Fest

18th and 19th December, 2025

The Eco Club of Deshabandhu Mahavidyalaya, Chittaranjan actively participated in the College Fest organised on 18th and 19th December by setting up an awareness and exhibition stall. The main objective of the stall was to promote environmental awareness and sustainable practices among students and visitors. Students prepared and displayed a variety of eco-friendly crafts made from recycled and reusable materials. These included pen stands made from discarded plastic bottles, beautiful bookmarks crafted using handmade paper and recycled cloth, and eco-friendly jute bags, reflecting creativity along with the message of reduce, reuse, and recycle.

In addition to craft items, the Eco Club also prepared organic manure from leaf compost, which was put up for sale. Several teachers of the college purchased the organic manure, appreciating the initiative and supporting eco-friendly practices.

An ex-student of the Department of Economics, Sourav Mondal made a significant contribution by preparing paintings and creative eco-crafts. One of the most attractive features of the stall was his beautiful drawings made on natural leaves, which were laminated to preserve them. These unique leaf artworks received special appreciation for their originality and environmental sensitivity.

The sale of organic manure prepared from leaf compost, along with eco-friendly crafts and related items, served not only as an awareness activity but also as a practical initiative in green entrepreneurship. By demonstrating how waste materials can be transformed into value-added products, the Eco Club promoted ideas of sustainable development and green commercialization among students, encouraging them to explore eco-friendly startup models.

The stall was attractively decorated by students with charts and posters displaying eco-friendly messages such as “Save Water,” “Say No to Plastic,” and “Go Green.” These visual displays helped in spreading environmental awareness among visitors. The Eco Club stall received an enthusiastic response from students and faculty members. Through this initiative, the Eco Club successfully spread awareness about recycling, composting, and sustainable living, encouraging the college community to adopt environmentally responsible habits. Overall, the Eco Club’s participation in the college fest was a meaningful and educational experience, reinforcing the importance of environmental responsibility within the campus community.

