KAZI NAZRUL UNIVERSITY				FACULTY OF COMMERCE AND MAN/	DEGREE WITH I HONOU	WITH EFFECT FROM THE ACADEMIC SESSION: 2023-24											
		Abbreviated Degree				Course				Course	Sem	CA	Marks	ESE	Marks	Total	
Abbrevi	ated Degree	Programme	Semester	Course Name		Туре	Course Code	Course Details	L - T - P	Г-Р Course Credit		Practical	Theoretical	Practical	Theoretical	Marks	Sem Mark
				Principles of Management and Organisational Behaviour I Business Economics I E-Commerce I			BBAMJ101	MJC-1	4 - 1 - 0	5			30		70	100	
							BBAMN101	MNC-1	4 - 1 - 0	5			30		70	100	
			I				See Pool	MDC-1	3 - 0 - 0	3	20		15		35	50	350
				English/MIL Communication			See Pool	AEC-1	4 - 0 - 0	4	1		15		35	50	-
				Business Statistics			BBASE101	SEC-1	2 - 1 - 0	3	1		15		35	50	
								1				I	1 1				
				Financial Accounting for Managers			BBAMJ201	MJC-2	4 - 1 - 0	5			30		70	100	
			1	Marketing Management		MAJOR MINOR	BBAMN201	MNC-2	4 - 1 - 0	5	1		30		70	100	
											1						-
				Business Environment			See Pool	MDC-2	3 - 0 - 0	3	20		15		35	50	350
				Environment Studies		VAC	VAC-201	VAC-1	4 - 0 - 0	4			15		35	50	
				Entrepreneurship Development		SEC	BBASE201	SEC-2	2 - 1 - 0	3			15		35	50	
							DD + 1 (JA04	1000		-	1	I		1 1		100	1
				Human Resource Management		MAJOR	BBAMJ301	MJC-3	4 - 1 - 0	5			30		70	100	
			1	Financial Management		MAJOR	BBAMJ302	MJC-4	4 - 1 - 0	5			30		70	100	
			Ш	Business Communication		MINOR	BBAMN301	MNC-3	4 - 1 - 0	5	22		30		70	100	400
				Computer Fundamentals		MD	See Pool	MD-3	2 - 1 - 0	3			15		35	50	
		BBA		English Communication			See Pool	AECC-2	4 - 0 - 0	4			15		35	50	
						D () TO D				-	1	1		, , , , , , , , , , , , , , , , , , ,		100	1
				Quantitative Techniques for Management Production and Material Management Business Mathematics Production Production Information		MAJOR MAJOR	BBAMJ401 BBAMJ402	MJC-5 MJC-6	4 - 1 - 0	5		30 30		70 70	100	_	
											-						1
						MINOR	BBAMN401	MNC-4	4 - 1 - 0	5		30		70	100	-	
			1 1 1	Personality Development and Communication		SEC	BBASE401	SEC-3	2 - 1 - 0	3	22		15		35	50	400
			1	Health and Wellness Social Values and Ethics			VAC-401 VAC-402	-	4 - 0 - 0				15 15		35 35		
				Digital and Technological Solutions	(Any One)	VAC	VAC-402 VAC-403	VAC-2	4-0-0	4			15		35	50	
				Understanding India			VAC-403	-	4-0-0				15		35		
				8					_ · · ·		1			1 1			
				Human Resource Development		MAJOR	BBAMJ501	MJC-7	4 - 1 - 0	5			30		70	100	
			v	Consumer Behaviour		MAJOR	BBAMJ502	MJC-8	4 - 1 - 0	5	20		30		70	100	400
			v	Cost Accounting		MAJOR	BBAMJ503	MJC-9	4 - 1 - 0	5	20		30		70	100	400
				Management Information System		MINOR	BBAMN501	MNC-5	4 - 1 - 0	5			30		70	100	
	BACHELOR OF			Dervice on Dervelate and Even an and all		MAJOD		NIC 10	4 1 0	6	1		20	1 1	70	100	-
BBA	BUSINESS ADMINISTRAT			Business Regulatory Framework		MAJOR MAJOR	BBAMJ601 BBAMJ602	MJC-10 MJC-11	4 - 1 - 0 4 - 1 - 0	5	-		30 30		70 70	100	-
	ADMINISTRAT ION		VI	Business Ethics and Corporate Social Responsibility	v	MAJOR	BBAMJ602 BBAMJ603	MJC-11 MJC-12	4 - 1 - 0	5	22		30		70	100	450
			1	Retail Management	,	MAJOR	BBAMJ604	MJC-12 MJC-13	4 - 1 - 0	5	1		30		70	100	
				Summer Internship		SI	BBASI601	SI-1	0-0-4	2	1	15		35	, ,	50	1
				Total Credit and Marks				TAL CREDIT			126		Т	OTAL MAR	RKS		2350
								•	-	•							
			1	Business Policy and Strategies		MAJOR	BBAMJ701	MJC-14	4 - 1 - 0	5			30		70	100	
				Business Analytics		MAJOR	BBAMJ702	MJC-15	4 - 1 - 0	5			30		70	100	

		Total Credit and Marks		TO	ΓAL CREDIT			173		TOTAL MARKS			
		Global Business Management	MINOR	BBAMN801	MNC-7	4 - 1 - 0	5		30	70	100		
	VIII	RESEARCH PROJECT / DISSERTATION		BBARP802	RP-2	0-0-16	8	22	150	100	250		
	VIII	VIII	Research Methodology RESEARCH PROJECT / DISSERTATION		BBARP801	RP-1	4-0-0	4	22	15	35	50	
		Grand Viva and Seminar Talk	MAJOR	BBAMJ801	MJC-18	4 - 1 - 0	5		30	70	100		
						I I		1		- I	1		
WITH HONOURS WITH RESEARCH	H HONOURS	Cyber Security Management		BBAMN701	MNC-6	4 - 1 - 0	5		30	70	100		
4 YEARS DEGREE	VII	Corporate Financial Reporting and Analysis/ Sales and Distribution Management/Employee Legislation in India	MAJOR	BBAMJ704	MJC-17	4 - 1 - 0	5	25	30	70	100		
		Performance and Compensation Management/Business Taxation and Planning/Digital Marketing	MAJOR	BBAMJ703	MJC-16	4 - 1 - 0	5		30	70	100		
		Business Analytics M		BBAMJ702	MJC-15	4 - 1 - 0	5]	30	70	100		
		Business Policy and Strategies	MAJOR	BBAMJ701	MJC-14	4 - 1 - 0	5		30	70	100	Î	
		Fotal Ci cuit and Mariks		10.				110	<u> </u>			l	
		Total Credit and Marks		TO	TAL CREDIT		-	173		TOTAL MARKS		-	
		Global Business Management	MINOR	BBAMN801	MNC-7	4 - 1 - 0	5	-	30	70	100	-	
	viii	Investment Analysis and Portfolio Management/Advertising and Brand Management/Manangement of Industrial Relations M Investment Banking and Financial Services/Marketing of Services/Strategic Human Resource Management M		BBAMJ804	MJC-20	3 - 1 - 0	4		30	70	100		
	VIII			BBAMJ803	MJC-19	3 - 1 - 0	4	22	30	70	100		
		Project Work and Viva Voce	MAJOR	BBAMJ802	MJC-18	3 - 1 - 0	4		30	70	100		
WITH HONOURS		Grand Viva and Seminar Talk	MAJOR	BBAMJ801	MJC-17	4 - 1 - 0	5		30	70	100	1	
4 YEARS DEGREE		cycer seeanly management	MINOR	DD/IWI(701	Witte-0	4-1-0	5	I	50	70	100		
		Cyber Security Management	MINOR	BBAMN701	MNC-6	4 - 1 - 0	5	-	30	70	100	•	
		Strategic Corporate Finance/ Sales and Distribution Management/Labour Laws in India	MAJOR	BBAMJ704	MJC-17	4 - 1 - 0	5		30	70	100		
	VII	Performance and Compensation Management/Business Taxation and Planning/Digital Marketing	MAJOR	BBAMJ703	MJC-16	4 - 1 - 0	5	25	30	70	100		

Abbreviations: MJC-= Major (Core); AE= Ability Enhancement; AECC= Ability Enhancement Compulsory Course; MNC= Minor (Core); SE= Skill Enhancement; SEC= Skill Enhancement Course; MD= Multidisciplinary Course; SI - Summer Internship; RP= Research Project; VAC= Value Added Course; CA= Continuous Assessment, ESE= End Semester Examination, L= Lecture Hour; T= Tutorial Hour and P= Practical Hour/ Field Work and NA= Not Applicable

Note: Minor Courses (MNC) : Student of a particular UG Course will choose from the Pool of Minor Courses offered by disciplines other than the major discipline opted by the student. The student is required to opt the same Minor Course (designed for 2nd semester) which he had opted in 1st semester ie. the student will continue studying the same minor course, opted in the 1st semester. Explanation: If a student of Bengali Major, opts for a Minor Course offered by Political Science in 1st semester then that student is required to continue with the corresponding Minor Course offered by Political Science for 2nd semester as Minor Course in the 2nd semester.

esterwise Pool of Multidisciplinary Courses offer	ed by this Di	scipline for other Honours Disciplines													
Discipline	Semester	Course Name		Course	Course Code	Course Details	ІТР	Course	Sem	CA	CA Marks		Marks	Total	Sem Marl
Discipline	Semester	Course Maine		Туре	Course Coue	Course Details	L-1-1	Credit	Credit	Practical	Theoretical	Practical	Theoretical	Marks	Sem Mark
		Physical science (Dept. of Physics/Chemistry)					3 - 0 - 0				15		35		
		E-Commerce (Dept. of Commerce/BBA)	(Any One)			-	3 - 0 - 0	3			15		35		
		Human Rights (Dept. of Pol Science)				MD-1	3 - 0 - 0				15		35	50	
	1	Disaster Management (Dept. of Geography/Geology)				MID-1	3 - 0 - 0				15		35	50	
		Film Appreciation (Department of English)									15		35		
							3 - 0 - 0				15		35		
		Business Environment (Dept of Commerce)		-			3 - 0 - 0				15		35		1
		Adhunik Bangla sahitya (Dept. of Bengali)					3 - 0 - 0				15		35		
		Adhunik Hindi sahitya (Dept. of Hindi)					3 - 0 - 0				15		35		

English/14112 Communication		Hindi Communication Urdu Communication			AECCH101 AECCU101	-	4 - 0 - 0	4		15	\vdash	35 35		
English/MIL Communication	I	Bengali Communication	(Any One)	AE	AECCB101	AECC-2	4 - 0 - 0	4	NA	15	 	35	50	1
		English Communication			AECCE101		4 - 0 - 0			15		35		
Discipline	Semester			Туре		Course Details	L - I - P	Credit	Credit	Practical Theoretical	Practical	Theoretical	Marks	Ser
Discipline	Semester			Course	Course Code	Course Details	L - T - P	Course	Sem	CA Marks	ESE	Marks	Total	Ser
Communication Courses offered as Ability En	nancement (Compulsary Courses												
							3 - 0 - 0			15		35		
		Psychology/Philosophy/Sociology)	-			-		ļ						
		Stress Management (Dept. of	-				3 - 0 - 0			15		35		
	ш	Nutrition and Public Health (Dept. of Nutrition)	(Any One)			MD-3	3 - 0 - 0	3		15		35	50	
		Commerce/BBA)	<i>(</i> , , , , , , , , , , , , , , , , , , ,				3 - 0 - 0			15		35		
		Cultural History of Bengal (Dept. of History) Business Mathematics (Dept. of				-	3 - 0 - 0			15		35		
		Mathematical Science (Dept. of Mathematics)		-			3 - 0 - 0			15		35		
		Sports and Fitness (Dept. of Physical Education)					3 - 0 - 0			15		35		
		Educational Philosophy (Dept, of Education)				-	3 - 0 - 0			15		35		
MD	п	Application of Bio-Science (Dept of Zoology/Botany/ Microbiology)	(Any One)			MD-2	3 - 0 - 0	3		15		35	50	

	KAZI NAZRUL U	NIVERSITY		FACULTY OF COMMERCE AND M	IANAGEMENT		DEGREE PROGRAMM COF BUSINESS ADMI		WITH EFFECT FROM THE ACADEMIC SESSION: 2020-21									
bbreviated		Abbreviated Degree								Course	Sem	Sem CA Marks		ESE	Marks	Total	Sei	
Degree	Discipline	Programme	Semester	Course Name		Course Type	Course Code	Course Details	L - T - P	Credit	Credit	Practical	Theoretical	Practical	Theoretical	Marks	Mar	
0				Principles of Management			BBAC101	CC-1	5 - 1 - 0	6			20		80	100	-	
				Business Economics Business Statistics Environment Studies		-	BBAC102	CC-2	5 - 1 - 0	6			20		80	100	1.	
			I			GE	BBAGE101	GEC-1	5 - 1 - 0	6	22		20		80	100	- 3:	
						AE	AEE101	AECC-1	4 - 0 - 0	4			10		40	50	-	
							1122101	THEOU I				1	10	1	10	20		
				Business Communication			BBAC201	CC-3	5 - 1 - 0	6			20		80	100	T	
				Accounting for Managers		-	BBAC202	CC-4	5 - 1 - 0	6			20		80	100	1.	
			п	Organisational Behaviour		GE	BBAGE201	GEC-2	5 - 1 - 0	6	22		20		80	100	- 3	
				English/MIL Communication		AE	See Pool	AECC-2	4 - 0 - 0	4			10		40	50	1	
							5001001	Tibee 2					10		10	20	-	
				Financial Management			BBAC301	CC-5	5 - 1 - 0	6			20		80	100	T	
				Marketing Management	ē		BBAC302	CC-6	5 - 1 - 0	6			20		80	100	1	
				Computer Fundamentals			BBAC303	CC-7	5 - 1 - 0	6			20		80	100	1	
			ш	Business Mathematics	<i>(</i>) = -		BBAGE301		5 - 1 - 0		28		20		80		4	
		BBA		Retail Marketing	(Any One)	GE	BBAGE302	GEC-3	5-1-0	6	1		20		80	100		
				Computer Applications		+	BBASE301		4 - 0 - 0				10		40		1	
				Communicative English	(Any One)	SE	BBASE302	SEC-1	4 - 0 - 0	4			10		40	50		
				Communicative English		I	DBR0E502		100			I	10	I	10		<u> </u>	
				Human Resource Management			BBAC401	CC-8	5 - 1 - 0	6			20		80	100	T	
	BUSINESS ADMINISTRATION			Production and Material Management			BBAC402	CC-9	5 - 1 - 0	6			20		80		100	
BBA				Business Environment		1 -	BBAC403	CC-10	5 - 1 - 0	6			20		80	100	1	
DDA		DDA	IV	Operation Research			BBAGE401		5 - 1 - 0		28		20		80			
				Financial Market	(Any One)	GE	BBAGE402	GEC-4	5 - 1 - 0	6			20		80	100		
				Quantitative Aptitudes			BBASE401		4 - 0 - 0				10		40		1	
				Basics of Business Research	(Any One)	SE -	BBASE402	SEC-2	4 - 0 - 0	4			10		40	50		
						•												
				International Business		- c -	BBAC501	CC-11	5 - 1 - 0	6			20		80	100		
				Business Law			BBAC502	CC-12	5 - 1 - 0	6			20		80	100		
				Sales and Distribution Management			BBADSE501		5 - 1 - 0				20		80			
			v	Industrial Relations			BBADSE502	DSEC-1 &	5 - 1 - 0		24		20		80			
				Systems Analysis and Design	(Any Two)	DSE	BBADSE503	DSEC-1 & DSEC-2	5 - 1 - 0	6 X 2			20		80	100 X 2		
				Taxation			BBADSE504	DSLC-2	5 - 1 - 0				20		80			
				Supply Chain Management	ement		BBADSE505		5 - 1 - 0				20		80			
						.						I						
				Project work		- c -	BBAC601	CC-13	0 - 0 - 12		4	60		40		100		
				Grand Viva and Seminar Talk			BBAC602	CC-14	0 - 0 - 12	6		60		40		100	4	
				Entrepreneurship Development	4		BBADSE601		5 - 1 - 0				20		80		1	
			VI	Cost and Management Accounting			BBADSE602	DSEC-3 &	5 - 1 - 0		24		20		80			
				Marketing of Services	(Any Two)	DSE	BBADSE603	DSEC-3 & DSEC-4	5 - 1 - 0	6 X 2			20		80	100 X 2		
				Human Resource Development			BBADSE604	5550-4	5 - 1 - 0				20		80		1	
				Database Management System			BBADSE605		5 - 1 - 0				20		80			
		1		Total Credit and Ma	irks			•			148						2	
breviation	s: C=Core; CC=Core Co			ECC= Ability Enhancement Compulsory se: CA= Continuous Assessment, ESE= E										e Specific Ele	ctive; DSEC=	Discipline	Spe	
		F	Jecuve Cour	se; CA= Continuous Assessment, ESE= E	nu Semester Exam	ination, L= Lectu	re nour; 1= 1 utorial n	our and r= rracuo	cal Hour/ Fie	elu work al	IU INA=1	vot Applicad	le				_	
	nication Courses offered	as Ability Enhancemen	t Compulsar	y Courses		· · · · ·											_	
of Commu			Semester	Course Name		Course Type	Course Code	Course Details	L - T - P	Course	Sem	-	Marks		Marks	Total	S	
of Commu	Discipline	iscipline Seme		Course Hume		course rype	ype Course Code	Course Details		Credit	Credit	Practical	Theoretical	Practical	Theoretical	Marks	M	
of Commu	Discipline					-					Jun							
of Commu	Discipline			English Communication	_		AECCE201		4 - 0 - 0				10		40			
of Commu	•	cation	п	Bengali Communication	(Apy One)	AE	AECCB201	AFCC-2	4 - 0 - 0	4	NA		10		40	50	,	
of Commu	Discipline English/ MIL Communi	cation		~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~	(Any One)	AE		AECC-2		4	NA				-	50	1	