

Title of the event: Observation of International Commerce Day (Belated) on 20.11.2025

Date: 20.11.2025

Organized By: Department of Commerce

Number of Participants: 113

Name of Resource Persons: Prof (Dr) Debasish Sur, Mr. Sibabrata Roy

Report on Observation of International Commerce Day (Belated) on 20.11.2025

International Commerce Day has been observed belatedly on 20-11-2025 in Deshabandhu Mahavidyalaya, Chittaranjan. This was organized jointly by the Department of Commerce and Department of Business Administration under aegis of IQAC of Deshabandhu Mahavidyalaya. The occasion was conducted successfully at the institution's Seminar Hall, engaging students, faculty, and distinguished guests in a vibrant tribute to commerce's global role.

Key Participants and Welcome:

Honourable Guests of Honour included Prof. Debasish Sur, Professor and Head of Commerce at Burdwan University, renowned for over 28 years of postgraduate teaching and research and Mr. Sibabrata Roy, faculty member of department of Business Administration at Kazi Nazrul University. The respected Principal, Coordinator of Internal Quality Assurance Cell, esteemed teachers, and distinguished invitees joined the programme. Students of different departments were also present. Principal, Dr. Tridib Santapa Kundu delivered a warm welcome speech on behalf of all attendees. Dr. Abul Hossain, Coordinator of Internal Quality Assurance Cell also graced the occasion.

Prof. Debasish Sur presented a lecture titled "Transforming Business Landscapes: Emerging Issues in Commerce and Management."

The heading of the lecture presented by Mr. Sibabrata Roy was "Transcendence of Management: Shedding lights on current and future practices"

Program Highlights:

The speech eloquently traced commerce's evolution from ancient Silk Road and Spice Route trade to modern digital marketplaces and sustainable supply chains, emphasizing its role in connecting communities from Chittaranjan to global networks, fostering prosperity, cultural exchange, and ethical entrepreneurship. It highlighted the guests' inspirational contributions to shaping future leaders in industry and policymaking, while pledging student commitment to innovative, responsible practices amid rapid changes in technology and e-commerce.

Outcomes and Impact:

The beautifully organized event reaffirmed commerce as the backbone of societal progress, inspiring pledges for collective growth, community development, and actionable excellence beyond textbooks. Gratitude was extended to teachers and guests for their support, igniting aspirations aligned with IQAC's quality initiatives in academic and ethical development. The celebration successfully honored commerce's legacy, uniting participants in a call for positive global change.



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International Commerce Day 2025
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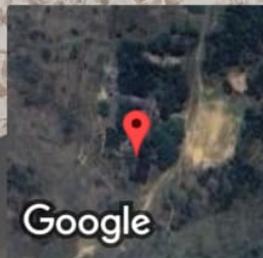
Jointly observed by
Department of Commerce
&
Department of Business Administration
Under the aegis of Internal Quality Assurance Cell,
Deshabandhu Mahavidyalaya

Date: November 20, 2025
Time: 12:30 hours
Venue: Internal Chamber, Nityanagar Seminar Hall

Invited Speakers

- Prof. (Dr.) Debashis Das, Professor of Commerce, The University of Burdwan
- Mr. Bhaskar Das, Faculty Member, Department of Business Administration, Kailash University

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